**Description:**

**A campus-wide chat platform that helps students and faculties to connect, coordinate, support, promote and sell product.**

**Benefits:**

* **Community Building:**
* Helps students feel more connected, especially first-years or international students.
* Reduces loneliness — you can always find someone to talk to.
* **Information Sharing:**
* Students can quickly share news about events, job opportunities, or campus updates.
* Faster than Emails ( which students usually ignores)
* **Collaboration:**
* Easy to find study partners or group project teammates.
* Dedicated channels for each course of Faculty (e.g., “ 3 BTCS DS ” or “ engineering club “ )
* **Support System:**
* Peer-to-peer help (academic, mental health tips, counselling etc)
* Emergency calls ( SOS for flood donation, finding missing persons etc)
* **Event Promotion:**
* Clubs/societies can announce ents directly to the students body.
* Students wont miss out because everything is broadcasted in one place.
* **Marketplace:**
* Buy/sell textbooks, lab coats, projects, tutoring etc within the student community.
* **Real-Time feedback:**
* Students can voice concerns and quickly gauge how the rest of campus feels about an issue.

**Challenges to Consider**

* Noise/Spam → With thousands of students, one big chat would get messy. Solution: use channels, moderation, or AI filters.
* Privacy/Safety → Need strong rules to prevent harassment or misuse.
* Adoption → Students may already use WhatsApp, Discord, or Telegram groups. You’d need to offer something better or more official.
* Verification → Must ensure only real students join (e.g., uni email login).

**Twist to Make it Unique**

* Instead of just a giant chat, you could design it as:
* Course-based + Interest-based channels (study help, events, memes).
* Anonymous posting option for sensitive questions.
* AI-powered search (e.g., find past discussions about “exam tips” instantly).
* Integration with university systems (deadlines, timetables, announcements).